

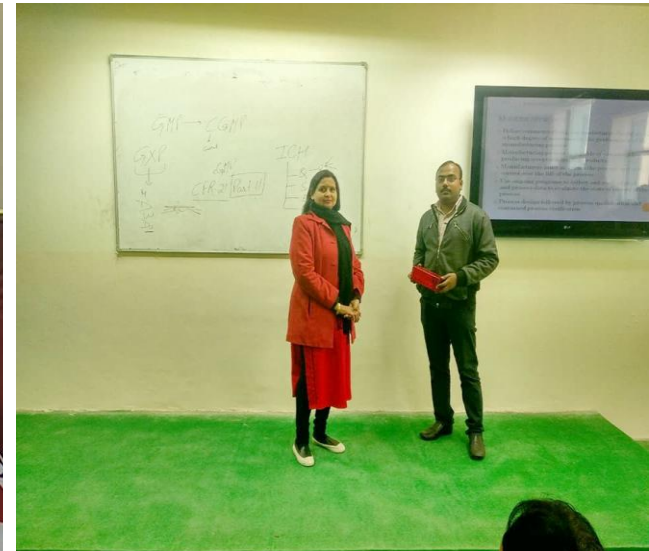
Interactive session on “Current Aspects in Pharmaceutical Industry and their implementation”

Date: 30 Jan 2018

An expert lecture was organised by School of Pharmaceutical Sciences, MVN University on the topic “**Current Aspects in Pharmaceutical Industry and their implementation**” by Mr. Rishabh Srivastava- Senior Officer, **Kusum Healthcare pvt.Ltd** bhiwadi (Rajasthan). It was an eye opener session for the students. Students of B.Pharmacy & D.Pharmacy students learned so much valuable things to be followed from industrial point of view. We will see you again in near future.

Thanks for sparing your valuable time **Mr. RISHABH SHRIVASTAV.**

Glimpse of the session



Expert Session on: "Future and potential of Pharma marketing"

Date: 28 Oct.2017

An expert lecture was organised by MVN UNIVERSITY for the Pharmacy students by Mr. **Rahul Chanda**, senior Executive, **SRL DIAGNOSTIC LABS** on the topic "**Future and potential of Pharma marketing**" on 28th October 2017. Students gained insight idea about the strategies followed in marketing chain & how to increase the sale of medicines in this competitive world. Rahul sir also discussed about the different hierarchies of marketing field & the unbeatable growth level in marketing world.



Guest Lecture on: "Medical Coding & its Future Prospective"

A guest lecture was organised for B.Pharm students on the topic **"Medical Coding & its Future Prospective"** by **Mr. Jitender Singh Lamba**, Director Xpert Healthcare Group Delhi.

It was a valuable lecture for the pharmacy students to know about the Medical coding field, also Mr Lamba sir beautifully explain about this new emerging field in India & how students can make their carrier in this field.

We expect a good bunch of students will show their interest in this field, we seek your next interactive sessions soon in our campus. Thanks for giving your valuable time.

