

**MVN University, Palwal**  
**Scheme of Studies, Syllabus & Examinations**  
**MBA 1st Year**  
**Semester-1**

S.No.	Course Code	Course Title	Teaching Schedule			Total Hours	Credit	ETE Duration	Weightage (%)		
			L	T	P				CW	MTE	ETE
1	MSL-501A	Management Concepts and Applications	3	0	0	3	3	3	10	40	50
2	CML-507-A	Micro and Macro Economics	3	0	0	3	3	3	10	40	50
3	MSL-505A	Organizational Behavior	3	0	0	3	3	3	10	40	50
4	MSL-507A	Quantitative Techniques	3	0	0	3	3	3	10	40	50
5	MSL-509A	Accounting for Managers	3	0	0	3	3	3	10	40	50
6	MSL-511A	Business Environment	3	0	0	3	3	3	10	40	50
7	CAL-507A	Computers for Managers	3	0	0	3	3	3	10	40	50
	CAP-507A	Computers for Managers -Lab	0	0	2	2	1	3	10	40	50
8	AHP-503A	Business Communication and Personality Development (BCPD)	1	0	3	4	0	3	10	40	50
9	MSD-513A	Project work	-	-	-	-	4		100		
<b>TOTAL</b>			<b>22</b>	<b>0</b>	<b>5</b>	<b>27</b>	<b>26</b>		<b>100</b>		

**Semester-2**

S.No	Course Code	Course Title	Teaching Schedule			Total Hours	Credit	ETE Duration	Weightage (%)		
			L	T	P				CW	MTE	ETE
1	CML-508-A	Digital Marketing and E-Commerce	4	0	0	4	4	3	10	40	50
2	MSL-504A	Marketing Management	3	0	0	3	3	3	10	40	50
3	MSL-506A	Human Resource Management	3	0	0	3	3	3	10	40	50
4	MSL-508A	Financial Management	3	0	0	3	3	3	10	40	50
5	MSL-510A	International Business	3	0	0	3	3	3	10	40	50
6	MSL-512A	Business Research Methodology	3	0	0	3	3	3	10	40	50
7	MSL-514A	Operation Research	3	0	0	3	3	3	10	40	50
8	MSL-516A	Operation Supply Chain Management	3	0	0	3	3	3	10	40	50
9	MSD-514A	Project Work					2	3	100		
<b>TOTAL</b>			<b>24</b>	<b>0</b>	<b>0</b>	<b>25</b>	<b>27</b>		<b>100</b>		

<b>Note:-</b>	<b>Training period after second semester shall be of 4-6 weeks duration. However, viva-voce shall be conducted in the third semester.</b>
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**3rd Semester**

S.No.	Course Code	Subject	Teaching Schedule			Total Hours	Credit	ETE Duration	Weightage (%)		
			L	T	P				CW	MTE	ETE
1	MSL-601A	Strategic Management	4	0	0	4	4	3	10	40	50
2	MSL-603A	Business Law	4	0	0	4	4	3	10	40	50
<b>Total (A)</b>			<b>8</b>	<b>0</b>	<b>0</b>	<b>8</b>	<b>8</b>		100		
<b>Electives (Choose any two)</b>											
<b>Elective - I (Human Resource)</b>											
1	MSL-605A	Training And Development	3	0	0	3	3	3	10	40	50
2	MSL-607A	Compensation Management	3	0	0	3	3	3	10	40	50
3	MSL-609A	Organization Change and Development	3	0	0	3	3	3	10	40	50
4	MSL-611A	Talent Management	3	0	0	3	3	3	10	40	50
<b>Total (B)</b>			<b>9</b>	<b>0</b>	<b>0</b>	<b>9</b>	<b>9</b>		100		
<b>Elective - II (Marketing)</b>											
1	MSL-613A	Consumer Behavior	3	0	0	3	3	3	10	40	50
2	MSL-615A	Sales and Distribution	3	0	0	3	3	3	10	40	50
3	MSL-617A	Services Marketing	3	0	0	3	3	3	10	40	50
4	MSL-619A	Integrated Marketing Communication	3	0	0	3	3	3	10	40	50
<b>Total (C)</b>			<b>9</b>	<b>0</b>	<b>0</b>	<b>9</b>	<b>9</b>		100		
<b>Elective - III (International Business)</b>											
1	MSL-621A	International Economy and trade	3	0	0	3	3	3	10	40	50
2	MSL- 623A	Exim Policy and Procedure	3	0	0	3	3	3	10	40	50
3	MSL-625A	Global Financial Management	3	0	0	3	3	3	10	40	50
4	MSL-627A	International Documentation	3	0	0	3	3	3	10	40	50
<b>Total (D)</b>			<b>9</b>	<b>0</b>	<b>0</b>	<b>9</b>	<b>9</b>		100		
<b>Elective - IV (Finance)</b>											
1	MSL-629A	Management Financial Services	3	0	0	3	3	3	10	40	50
2	MSL-631A	Security Analysis and Portfolio	3	0	0	3	3	3	10	40	50
3	MSL-633A	Corporate Restructuring	3	0	0	3	3	3	10	40	50
4	MSL-635A	International Financial Management	3	0	0	3	3	3	10	40	50
<b>Total (E)</b>			<b>9</b>	<b>0</b>	<b>0</b>	<b>9</b>	<b>9</b>		100		
<b>Elective-V(Banking)</b>											
1	MSL-637A	Principles and Practice of Banking	3	0	0	3	3	3	10	40	50
2	MSL-639A	Indian Banking System	3	0	0	3	3	3	10	40	50
3	MSL-641A	Retailing and CRM in Banking	3	0	0	3	3	3	10	40	50
<b>Total(F)</b>			<b>9</b>	<b>0</b>	<b>0</b>	<b>9</b>	<b>9</b>		100		
<b>Practical/Viva-Voice</b>											
1	MSD-615A	Summer Training Project	-	-	-	-	2		100		
<b>Total (G)</b>			<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>2</b>		100		
<b>TOTAL (A+B+C+D+E+F+G)</b>			<b>26</b>	<b>0</b>	<b>0</b>	<b>28</b>	<b>28</b>				

**NOTE:-**

- 1). Student are suppose to choose any two specialisations each containing three subjects from
- 2). Project report and certificates obtained from industry shall be conducted in 3rd semester.
- 3). Training period after second semester shall be of 4-6 weeks duration. However, viva-voce

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**4th Semester**

S.No.	Course Code	Subject	Teaching Schedule			Total Hours	Credit	ETE Duration	Weightage (%)		
			L	T	P				CW	MTE	ETE
1	MSL-602A	Management Research & case Studies	3	0	0	3	3	3	10	40	50
2	MSL-604A	Entrepreneurship	4	0	0	4	4	3	10	40	50
<b>Total (A)</b>			<b>7</b>	<b>0</b>	<b>0</b>	<b>7</b>	<b>7</b>		<b>100</b>		
<b>Electives (Choose any two)</b>											
<b>Elective - I (Human Resource)</b>											
1	MSL-606A	Industrial Relations and Labor Law	3	0	0	3	3	3	10	40	50
2	MSL-608A	Performance Appraisal Management	3	0	0	3	3	3	10	40	50
3	MSL-610A	Strategic Human Resource Management	3	0	0	3	3	3	10	40	50
4	MSL-612A	International Human resource Management.	3	0	0	3	3	3	10	40	50
<b>Total (B)</b>			<b>9</b>	<b>0</b>	<b>0</b>	<b>9</b>	<b>9</b>		<b>100</b>		
<b>Elective - II (Marketing)</b>											
1	MSL-614A	Retail Management	3	0	0	3	3	3	10	40	50
2	MSL-616A	Customer Relationship Management	3	0	0	3	3	3	10	40	50
3	MSL-618A	Brand Management	3	0	0	3	3	3	10	40	50
4	MSL-620A	Direct marketing and Event Management	3	0	0	3	3	3	10	40	50
<b>Total (C)</b>			<b>9</b>	<b>0</b>	<b>0</b>	<b>9</b>	<b>9</b>		<b>100</b>		
<b>Elective - III (International Business)</b>											
1	MSL-622	WTO & IPR	3	0	0	3	3	3	10	40	50
2	MSL-624	Forex Management	3	0	0	3	3	3	10	40	50
3	MSL-626	International Marketing	3	0	0	3	3	3	10	40	50
4	MSL-628	International Banking	3	0	0	3	3	3	10	40	50
<b>Total (D)</b>			<b>9</b>	<b>0</b>	<b>0</b>	<b>9</b>	<b>9</b>		<b>100</b>		
<b>Elective - IV (Finance)</b>											
1	MSL-630A	Financial Engineering	3	0	0	3	3	3	10	40	50
2	MSL-632A	Project Planning and Analysis	3	0	0	3	3	3	10	40	50
3	MSL-634A	Banking and Insurance Management	3	0	0	3	3	3	10	40	50
4	MSL-636A	Taxation Law and Practice	3	0	0	3	3	3	10	40	50
<b>Total (E)</b>			<b>9</b>	<b>0</b>	<b>0</b>	<b>9</b>	<b>9</b>		<b>100</b>		
<b>Elective-V(Banking)</b>											
1	MSL-638A	Merger,Acquisition & corporate restructuring	3	0	0	3	3	3	10	40	50
2	MSL-640A	International Banking and Finance	3	0	0	3	3	3	10	40	50
3	MSL-642A	Banking and Financial Services	3	0	0	3	3	3	10	40	50
<b>Total (F)</b>			<b>9</b>	<b>0</b>	<b>0</b>	<b>9</b>	<b>9</b>		<b>100</b>		
<b>Practical/Viva-Voice</b>											
	MSD-616-A	Major Research Project	-	-	-	-	2		100		
<b>Total (G)</b>			<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>2</b>		<b>100</b>		
<b>TOTAL (A+B+C+D+E+F+G)</b>			<b>26</b>	<b>0</b>	<b>0</b>	<b>28</b>	<b>28</b>				

**NOTE:-** Student are suppose to choose any two specialisations each containing three subjects from each. of the specialisation.During 4th semester students will have to undergo industrial training outside

## MBA schemes of Study, MVN University

SEM	MBA schemes of Study, MVN University															L	T	P	Hours per week	Credit	
I	Management Concepts and Applications (3-0-0)3,3	Managerial Economics (3-0-0)3,3	Organizational Behavior (3-0-0)3,3	Quantitative Techniques (3-0-0)3,3	Accounting for Managers (3-0-0)3,3	Business Environment (3-0-0)3,3	Computers for Managers (3-0-0)3,3	Computers for Managers (0-0-2)2,1	Project work (0-0-0)0,4	Business Communication and Personality Development							22	0	5	27	26
II	E-Commerce (3-0-2)5,4	Marketing Management (3-0-0)3,3	Human Resource Management (3-0-0)3,3	Financial Management (3-0-0)3,3	International Business (3-0-0)3,3	Business Research Methodology (3-0-0)3,3	Operation Research (3-0-0)3,3	Operation Supply Chain Management (3-0-0)3,3	Project work (0-0-0)0,2								24	0	2	26	27
III	Strategic Management (4-0-0)4,4	Business Law (4-0-0)4,4	HR (ELECTIVE -1) (3-0-0)3,3	HR (ELECTIVE -2) (3-0-0)3,3	HR (ELECTIVE -3) (3-0-0)3,3	MM (ELECTIVE -1) (3-0-0)3,3	MM (ELECTIVE -2) (3-0-0)3,3	MM (ELECTIVE -3) (3-0-0)3,3	FM (ELECTIVE -1) (3-0-0)3,3	FM (ELECTIVE -2) (3-0-0)3,3	FM (ELECTIVE -3) (3-0-0)3,3	IB (ELECTIVE -1) (3-0-0)3,3	IB (ELECTIVE -2) (3-0-0)3,3	IB (ELECTIVE -3) (3-0-0)3,3	Summer Training Project (0-0-0)0,2	26	0	0	26	28	
IV	Values & Ethics in Business management	Entrepreneurship Devl. (4-0-0)4,4	HR (ELECTIVE -1) (3-0-0)3,3	HR (ELECTIVE -2) (3-0-0)3,3	HR (ELECTIVE -3) (3-0-0)3,3	MM (ELECTIVE -1) (3-0-0)3,3	MM (ELECTIVE -2) (3-0-0)3,3	MM (ELECTIVE -3) (3-0-0)3,3	FM (ELECTIVE -1) (3-0-0)3,3	FM (ELECTIVE -2) (3-0-0)3,3	FM (ELECTIVE -2) (3-0-0)3,3	IB (ELECTIVE -1) (3-0-0)3,3	IB (ELECTIVE -2) (3-0-0)3,3	IB (ELECTIVE -3) (3-0-0)3,3	Summer Training Project (0-0-0)0,2	26	0	0	26	28	
																<b>98</b>	<b>0</b>	<b>7</b>	<b>105</b>	<b>109</b>	